



Plover girls - scented paper in tuberosa and jasmine

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Paper Roses

Ashley scented paper for lining drawers or wrapping gifts is gorgeous - and made in NZ says Stacy Gregg

With gorgeous packaging and cute as a button names for their trademark scents like Blossom & GR, Bubbles & Pokadots, and Vine & Passely how can we resist Ashley & Co?

The New Zealand perfume products company has just launched two new products in their range. There's the wrapping paper/ draw liner (available in full sheet but pictured here cut into a paper doll charm) and a new handwash called 'Washup' in the range.

Runway Reporter's favourite fragrance in the collection is Blossom & GR - a gutsy blend of Costa Rican Tuberosa and Wild Jasmine. Ashley & Co scent creator Jacqueline says that the tuberosa is her favourite too, but she adds that her best-seller is Bubbles & Pokadots. "It's a scent that reminds them of Johnson's baby powder," she says. Jacqueline and her husband Ben, a graphic designer, created the range together after Jacqueline's sister-in-law, who is a beauty editor in the US, insisted there was a gap in the market. The fragrances are all created locally through an Auckland perfumery.

Also in the range is a perfume diffuser that uses wooden sticks in a pretty glass vial. "we didn't want to do yet more scented candles," Jacqueline explains.

Ashley & Co is stocked in Auckland at clothing store Yerranda Young, in Wellington at Kirkaide and Stans, and in Christchurch at Quince. For more details go to their website www.ashandco.com. Stacy Gregg 260308

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