

ASHLEY & Co

THE NEW OLD

Media Release

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TARTAN UP CHRISTMAS

Have I been naughty or nice?Tartan & Spice, the new scent from Ashley & Co, is a Limited Edition Christmas Home Perfume. With notes of CINNAMON, ALMOND, and APPLE SPICE this special holiday perfume will make even the righteous take pause.

When it comes to setting the Christmas mood within a home, it is not just limited to decorations and the waft from the kitchen of Christmas pudding and brandy butter. "We appreciate that many people don't have time to get caught up in the festivities of Christmas in the weeks proceeding," Jackie says. "Home perfume is perfect. One can come home from a day at work and walk into an environment immersed with a Christmas feel, evoking all memories of Christmas past"

Unlike a candle purchased especially for the Christmas period, Home Perfume can be set up and left unsurervised for the weeks leading up to Christmas and while away with family and friends over the summer break. The intensity of the scent can be controlled by flipping as many reeds as often as required. 300ml bottle, RRP \$65.00

Available from September in leading gift and boutique stores, Home Perfume can be enjoyed over the festive and summer months, or recapped and stored for the Christmas to follow.

For further information, product samples and photography please contact Jackie at *Ashley & Co* on (+64) 9 418 4313, +(64) 21 994 900 or jackie@ashandco.com

For current stockist please visit www.ashandco.com